



## Educational Alliance Participant Agreement

### Grand Canyon University and South Texas College

This Agreement is entered into by and between Grand Canyon Education Inc. d/b/a Grand Canyon University (GCU), with its principal place of business located at 3300 West Camelback Road, Phoenix, Arizona 85017 and South Texas College with its principal place of business located at 3201 W. Pecan Blvd, McAllen, Texas 78501. This Agreement refers to GCU and Participant collectively as "the parties." This agreement shall replace or supersede all other agreements between the parties.

NOW, THEREFORE, in consideration of the mutual promises and covenants herein expressed, the parties do hereby agree as follows:

**PURPOSE OF AGREEMENT.** GCU & Participant wish to enter into an agreement in which for return of the promises contained herein GCU shall offer a discount to Participant's employees, faculty and graduates subject to the terms of this Agreement. The discount shall apply to online to evening cohort Bachelor's, Master's or Doctoral programs and single course/non degree courses offered by GCU (the "Programs").

**PERFORMANCE BY PARTICIPANT.** Participant shall allow GCU to create and make available to Participant's employees, faculty and graduates marketing materials which describe the Programs and provide Participant's employees, faculty and graduates with all relevant information regarding each of the Programs. Participant shall also provide any additional services that may be listed in Exhibit A to this agreement.

**PERFORMANCE BY GCU.** GCU shall provide the content, instruction, and academic oversight of the above mentioned Programs. GCU shall also provide the services listed in Exhibit A to this Agreement.

**TERMS OF AGREEMENT.** This Agreement shall be effective when signed by all parties and shall remain in effect until the earlier of (a) three (3) years from the date of the last signature below, or (b) the termination of this Agreement by either party in accordance with the terms below. Either party may terminate this Agreement with sixty (60) days written notice. In the event this Agreement is terminated, any students enrolled in any of the Programs at the time of termination will be permitted to continue their studies and complete the Programs under the terms specified in this Agreement, provided such students maintains continuous enrollment with no breaks greater than 14 days unless an approved leave of absence form has been granted by GCU. This Agreement contains the entire understand of the parties and replaces all other agreements or understandings, written or verbal, which may be in effect between the parties related to the subject matter herein.

**USE OF PARTICIPANT'S MARKS AND LOGOS.** Participant hereby grants GCU the right and license to publish and/or use Participant's logos or trademarks for all purposes connected with the promotion of the Programs and the provision of the services listed in Exhibit A to this Agreement, including without limitation, the use of Participant's logos or trademarks for advertising relating to GCU for its seminars, symposiums, recruiting of students and participants. Published materials relating to GCU, and all other purposes related to GCU and its mission. GCU's right to utilize Participant's logos and trademarks will survive the termination or expiration of this Agreement for a reasonable period of time until GCU is able to revise and update such materials. Notwithstanding the foregoing license, Participant shall retain all right, title and interest in and to Participant's logos and trademarks.

**PARTICIPANT DISCOUNT.** To claim the discount, Participant's employees, faculty and graduates must complete a Memorandum of Understanding which will be provided as part of the GCU application process and submit that MOU with their application for approval by GCU in its sole and absolute discretion. This discount cannot be used in conjunction with any other discounts, scholarships, awards, promotions and/or other programs offered by GCU unless otherwise stated on the MOU. MOUs submitted after the application process will not be honored except in cases where Participant employees, faculty and graduates is/are active in a GCU program prior to the signing of this agreement. This discount shall be available as long as this Agreement is in place.

**CONTINUOUS ENROLLMENT AND MINIMUM SCHOLASTIC ACHIEVEMENT.** The discount will only be awarded to students that remain continuously enrolled in the Program and take the required courses necessary to complete the Program. Continuously enrolled is defined as no breaks greater than fourteen (14) days unless approved leave of absence has been granted by GCU. Students who do not maintain continuous enrollment will no longer be eligible to receive the discount; they will not, however, be obligated to reimburse GCU for completed courses where the discount has been awarded. Recipients must also maintain a minimum grade point average as outline in the University Policy Handbook located at <http://www.gcu.edu/Policy-Handbook.php>.

IN WITNESS HEREOF, the undersigned parties have caused this Agreement to be executed by themselves or by their duly authorized representatives as of the day and date first written above.

#### Grand Canyon University

By: \_\_\_\_\_

Print Name: Stan Meyer

Title: Chief Operating Officer

Date: \_\_\_\_\_

#### South Texas College

By: \_\_\_\_\_

Print Name: Dr. Anahid Petrosian

Title: Vice President of Academic Affairs

Date: \_\_\_\_\_

## Exhibit A

# Performance and Services by GCU and South Texas College

GCU offers content, instruction, and academic oversight of the Programs through the College of Business, College of Humanities and Social Sciences, College of Doctoral Studies, College of Education, College of Nursing & Health Care Professions and College of Fine Arts & Production.

The Programs' courses will follow the applicable Programs of Study outlined in the current catalog, which can be viewed by visiting <http://my.gcu.edu>, and clicking on Catalog. As improvements are made to the Programs, the Program of Study courses may change, however, credit hour requirements will follow the specifications of the current catalog.

### **GCU REQUIREMENTS INCLUDE:**

1. GCU shall grant eligible Participant employees, faculty and graduates a 10% discount off the current GCU Catalog tuition prices for the Programs (the "Participant Discount"). This Participant Discount shall be available as long as this Agreement is in place and the student meets the requirements of this Agreement. GCU reserves the right to change the pricing in its Catalog at any time and the Participant Discount will be applied only as an offset to tuition stated in the Catalog. The Participant Discount cannot be used in conjunction with other discounts, scholarships, awards, promotions and/or other programs offered by GCU unless otherwise indicated on the MOU.
2. Regarding any enrolled students from Participant organizations. For purposes of clarification, the Participant Discount will not apply to any courses already taken or in progress on the effective date of this Agreement and will apply only to future courses. Any student utilizing federal financial aid as of the effective date of this agreement will have the Participant Discount applied at the beginning of the student's next payment period.
3. GCU shall provide marketing literature and informational sessions to Participant's employees, faculty and graduates at GCU's expense, to promote continuing education and support employees, faculty and graduates educational goals. GCU shall also include the Programs in its general marketing efforts and, at the request of Participant, shall conduct periodic marketing efforts specially targeted at potential students for the Programs. GCU shall also conduct all necessary public relations designed to enhance and further the status and reputation of the Programs with Participant's prior consent, and which consent shall not be unreasonably withheld.
4. GCU shall provide a local University Development Representative as a primary contact and Participant resource. It is the responsibility of the Participant employees, faculty and graduates to identify themselves in order to receive the Participant Discount available through this Agreement. Subject to the consent, Participant will assist GCU in confirming that the Participant employees, faculty and graduates is/are indeed associated with Participant.

### **PARTICIPANT REQUIREMENTS INCLUDE:**

1. GCU may announce the formation of the alliance with GCU to Participant's employees, faculty and graduates. GCU and Participant will work together to communicate to Participant's employees, faculty and graduates the benefits and variety of programs offered by GCU.
2. Participant to allow access, within Participant guidelines, to present information regarding GCU programs to Participant employees, faculty and graduates via information meetings at least once per quarter.
3. Participant shall allow GCU to provide outreach to employees, faculty and graduates, including but not limited to informational webinars, posting of flyers, and other activities as appropriate, which must be consistent with Participant policies.

Participant and GCU may issue joint press releases and other announcements with prior approval of both parties.